



**NIMBUS ECO® – JUST THE FACTS**

***SUSTAINABLE PRODUCTS FOR A BETTER TOMORROW***

**WHO:** Nimbus Eco® is a 21<sup>st</sup> century sustainable, tree-free paper products company dedicated to eco-innovation. Founded in 2012 by Mark Samuels and Josh Askin, this San Diego-based company provides a suite of quality tree-free paper products that are comparably priced and have a minimum impact on the environment, making them the responsible choice for consumers and our planet.

**WHAT:** Through smarter manufacturing and resource efficiency, Nimbus Eco provides high quality sustainable, tree-free tissue and paper products made from bamboo and sugarcane including:

Nimbus Extra Soft Toilet Tissue (330 sheets)	EcoPaper Towel Roll
Nimbus Extra Soft Toilet Tissue (550 sheets)	Heavy Duty EcoPlate
Nimbus Jumbo (1000 sheets)	Blue Cold Cup
EcoSoft Napkins (dispenser ready)	EcoToGo Container (clamshell)
Two-Fold Hand Towels	More to come...

**WHY:** Being sustainable is smart business. The benefits range from tax breaks and healthier work environments to increased customer loyalty and more satisfied employees. One of the simplest ways to start lessening your impact on the planet is to buy sustainable, tree-free tissue and paper products. Approximately 470,000 trees could be saved each year if every person in the U.S. used just one roll of Nimbus Eco Extra Soft instead of a traditional roll of toilet tissue.

**HOW:** Eco-innovation is the key to Nimbus Eco's sustainable, tree-free paper products, which are made from a hybrid blend of bamboo and sugarcane pulp. Bamboo, one of the fastest growing plants in the world, has a six-month life cycle from seed to harvest versus a 10-year cycle of trees. The sugarcane used in the manufacturing of Nimbus Eco products is called bagasse, a fibrous throwaway by-product created by the process of extracting sugar from the cane, which is repurposed for Nimbus Eco products. Both the bamboo and the sugarcane are grown on farms and harvested by hand greatly reducing waste and carbon emissions.

**WHERE TO PURCHASE:** Nimbus Eco tree-free paper products are currently available to consumers on [Amazon.com](http://Amazon.com), and direct to businesses via our sales team and order form, both available on our website at [www.nimbuseco.com](http://www.nimbuseco.com).

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